

St Anne's Catholic Primary School

Facebook User Agreement



St Anne's is committed to safeguarding and promoting the welfare of its children and expects everyone who is involved with our children to share this commitment.

Objective

The object of this policy is to explain acceptable use of Facebook relating to St Anne's Primary School's social media account: www.facebook for staff, parents, governors and volunteers. The policy will therefore explain the purpose of Facebook and the benefits that will arise from its proper use and also deal with any potential pitfalls from using social media.

The primary purpose of St Anne's Catholic Primary School Social Media accounts will be used principally to be followed by staff, parents, governors and other professionals in order to promote the excellent work by staff, pupils, parents and governors. Similarly, it will also contain information detailing events in school. The aim of this is to run alongside our website (there will be a link to Facebook), newsletters, text and notice board; **not to replace them.**

Who controls the content for St Anne's Catholic Primary School?

The uploading of content will be strictly controlled by members of the Senior Leadership Team and a selection of approved staff. They alone will be responsible for password protection and uploading of content. St Anne's Primary school has a firm commitment to safeguarding children in all aspects of its work.

What is inappropriate content and referencing and how will it be dealt with?

In order to protect ourselves (further) from inappropriate content being posted in our news feeds our followers will not be able to comment on, or share, any of our posts.

We will not tolerate any referencing, mentions, or interactions on any social media sites that portray our school in a negative light. St Anne's Catholic Primary School deems any of the following as inappropriate;

- Offensive language or remarks aimed at the school, its staff, parents, governors or children affiliated to the school
- Unsuitable images or content posted into its news feed
- Images or texts that infringe upon copyright or lead to legal implications
- Comments that aim to undermine the school, its staff, parents, governors or others linked with the school

Under no circumstances should a child's surname be published on the dedicated Facebook page. At no time should a member of staff or volunteer engage in conversations on these sites with a parent and/or child or any persons related to the school.

All staff, volunteers, governors, parents and pupils at St Anne's Catholic Primary School has a responsibility to ensure that they protect the reputation of the school and to treat colleagues and members of the school with professionalism and respect.

Any persons found to be posting inappropriate content about St Anne's Catholic primary school on any Facebook pages will be deleted and its users will be blocked, removed and depending on the nature of the comment, reported to Facebook. Furthermore, incidents of a more serious nature will be reported to the appropriate authority.

Review of Policy

Due to the ever changing nature of information and communication technologies it is best practice to review this policy annually – October 2017.